

What is an Employee Payroll Giving Campaign?



What is an Employee Payroll Giving campaign?

The program allows employees to give back to the community through a payroll deduction. Employees pledge a specific, self-determined amount which is then deducted from their paycheck.

Is my company big enough to host a campaign?

If your company has 5 or more employees then a campaign makes sense for you and for them.

Won't that be a lot of work for my payroll service (bookkeeper, myself, etc.?)

Your employees will decide in advance how much money they would like to donate per pay period (even a dollar makes a difference). Once you set up the deductions it will be consistent every pay period. United Way will provide payroll pledge forms.

What is the benefit to hosting a campaign for my employees?

Payroll deduction is a benefit you provide for your employees that costs you only a slight amount of time and provides them with the optional opportunity to be philanthropists in their own community.

Donating by payroll deduction is easy for them, tax deductible and almost painless. Just a dollar or two per pay period adds up and has a positive impact in the community. Employees may donate through the United Way which gets shared among the United Way of Nevada County's non-profit partners, or designate any specific non-profit to receive their contribution.

Many employers who host campaigns have a company or department fundraiser, such as raffling off premium parking spaces, selling homemade Christmas ornaments, bake sales, golf tournament, etc. These are opportunities to create an atmosphere of teamwork that has a positive effect on the bottom line.

How much time will it take to set up?

Once you decide to host an employee campaign you will appoint a campaign leader who will be trained by a United Way of Nevada County employee or volunteer. This person may choose to have a meeting to introduce the campaign, or merely send out pledge cards with an explanation.

If an employee decides to participate then they spend about 2 minutes filling out the pledge card and turning it in to the campaign leader.

Does the money stay in this community?

Absolutely! United Way of Nevada County provides allocation funds to United Way partner agencies and designation funds to many non-profits throughout Nevada County. The only money that leaves our county is the money your employees designate to a non-profit outside the community. United Way of Nevada County pays a nominal amount annually to United Way of America for their services.

How many employees does United Way of Nevada County have?

United Way of Nevada County has 1 full-time Executive Director, and two part-time staff members. We rely heavily on volunteers to accomplish our mission. Volunteers put in countless hours to help United Way of Nevada County exist in our community.

I'm interested, what do I do next?

Congratulations for being a Community Problem Solver! Call or email today!! We will be happy to discuss setting up your own employee campaign.



GIVE. ADVOCATE. VOLUNTEER. LIVE UNITED